

# Recognition

Our efforts were recognized through numerous local and global awards during the year as we strive to keep pace with best industry practices.



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The Bank and the Group completed yet another successful year, winning several local and global awards and accolades across multiple criteria and thus reaffirming our leading position within the industry.



Banker Financial  
Inclusion Award 2014

Conferred by the Banker Magazine of UK to just one global winner each year, the Award recognized the Bank's efforts towards promoting financial inclusion, particularly our innovative and comprehensive efforts in promoting livelihood development at grass root level through aggressive geographic expansion and extending meaningful micro-financing solutions.



Most Trusted Bank in  
Sri Lanka - 2014  
Bank of the Year -  
2014

The Acquisition International Magazine of UK acknowledged the Bank's contribution towards financial empowerment of individuals as well as national economic development at large through two titles at the International Finance Awards.



Gold Award for  
Business Excellence  
in the Banking sector  
Excellence in  
Performance  
Management

Winning double awards at the 2014 National Business Excellence Awards – an annual competition conducted by the National Chamber of Commerce in Sri Lanka – the Bank demonstrated excellence in business whilst contributing to the economic progress of the country.



Best Investment Bank  
in Sri Lanka  
Most Innovative  
Investment Bank in  
Sri Lanka  
Best Asset-Backed  
Securitisation  
Sri Lanka

The triple recognition of NDB Investment Bank for the second successive year by Global Banking and Finance Review of UK served to acknowledge our continued leadership in the Sri Lankan capital market, which was further reinforced through the 'Best Investment Banking Services Sri Lanka 2014' Award for our range of debt and equity products and corporate advisory services within the country.











Best Investment Bank  
in Sri Lanka  
Best Investment Bank  
in Bangladesh

Euromoney magazine of UK picked NDB Investment Bank, Sri Lanka and NDB Capital Ltd., Bangladesh as top winners in their respective countries, making NDB Group, the only local investment banking group in Asia to be named as the best simultaneously, in two countries.



Domestic Retail Bank  
of the Year - Sri Lanka  
SME Bank of the Year  
- Sri Lanka

Collecting twin recognition for the second consecutive year at the Asian Banking and Finance Retail Banking Awards held in Singapore, the Bank also won a third award for 'Core Banking System Initiative of the Year - Sri Lanka'.

	Excellence in Core Banking Technology	The Bank's strategic move to converge multiple core-banking applications into a single system was acknowledged in the Service Providers' category at the 5 <sup>th</sup> Annual Retail Banker International Asia Trailblazer Awards Ceremony.
	Recognised Leader in Banking - Sri Lanka - 2014	The Bank won recognition at the Finance Awards, UK for its excellence, best practice and innovation in all aspects of the finance industry.
	Best use of Facebook Best use of Social Networks	The 5 <sup>th</sup> CMO Asia Awards for Excellence in Branding and Marketing held in Singapore acknowledged the great strides made by the Bank in the social and digital media marketing space within a short period.
	Brands Annual 2014	The NDB brand was ranked at the 18 <sup>th</sup> position and secured an 'A' rating in Brand Finance's latest valuation of Sri Lanka's leading brands for 2014.
	Bronze award for Best Investor Relations	The Chartered Financial Analysts Society of Sri Lanka recognized the Bank for its innovative efforts in Investor Relations at the CFA Sri Lanka Capital Market Awards ceremony.
	Top 25 Corporates in Sri Lanka	The Bank was ranked 18 <sup>th</sup> in the Business Today 'Top 25' ranking of Sri Lanka's best performing public listed corporate entities in 2013-14.
	Best use of CSR Practices Best use of Media and Other Recruitment Method	The Bank was recognised with two awards at the Asia Pacific Human Resources Congress 2014. The award for the 'Best Use of CSR Practices' recognized the Bank for the employee-volunteered CSR activities initiated by the Bank, while the second award for 'Best use of media and other recruitment methods' acknowledged the strategies used by the Bank in attracting and retaining superior skills.
	Winner of Corporate Debate for better workplaces at the National Symposium 2014	The debating team that represented the Bank emerged the winner of the corporate debate held at the 'National Symposium 2014' organized by the Employers' Federation of Ceylon.